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FROM:	Joseph E. Root
CLIENT/MATTER:	Application No. 09/993,904 (CLAR 1054-1)
DATE:	6 March 2007

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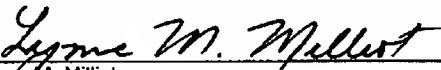
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Application No. 09/993,904

Atty Docket No. CLAR 1054-1

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Lynne M. Milliot

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Jax B. Cowden et al.

Application No. 09/993,904

Confirmation No. 7663

Filed: November 27, 2001

Title: **METHOD AND APPARATUS FOR
PROVIDING INFORMATION REGARDING
COMPUTER PROGRAMS**

Group Art Unit: 2152

Examiner: Kamal B. Divecha

CUSTOMER NO.: 61081

**POWER OF ATTORNEY BY ASSIGNEE TO EXCLUSION OF INVENTOR
UNDER 37 C.F.R. § 3.71 WITH REVOCATION OF PRIOR POWERS**

COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The undersigned ASSIGNEE of the entire interest in the above-identified application hereby appoints:

The attorneys and agents associated with **Customer No. 61081**

to prosecute this application/patent and transact all business in the United States Patent and Trademark Office in connection therewith and hereby revokes all prior powers of attorney; said appointment to be to the exclusion of the inventors and the inventors' attorneys in accordance with the provisions of 37 C.F.R. §3.71.

Application No. 09/993,904

Atty Docket No. CLAR 1054-1

The following evidentiary documents establish a chain of title from the original owner to the Assignee:

☐ a copy of an Assignment attached hereto, which Assignment has been (or is herewith) forwarded to the Patent and Trademark Office for recording; or

☒ the Assignment recorded on 07/30/2002 at Reel 013129, Frame 0813; and

☒ the Change of Name recorded on 02/09/2004 at Reel 014955, Frame 0892.

Pursuant to 37 C.F.R. § 3.73(b) the undersigned Assignee hereby states that evidentiary documents have been reviewed and hereby certifies that, to the best of Assignee's knowledge and belief, title is in the identified ASSIGNEE.

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ASSIGNEE: CLARIA CORPORATION

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Name: Richard J. Gray

Title: Sr. Vice President, General Counsel
& Chief Privacy Officer